

Crumbling City Infrastructure in India: The Emerging Role of Gen Z and Gen G in Urban Regeneration

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Abstract: India's urban infrastructure is under unprecedented stress due to rapid urbanization, climate change, and institutional inefficiencies. Collapsing bridges, frequent flooding, and ineffective waste management systems have exposed deep systemic vulnerabilities in urban governance. However, the rise of Generation Z (Gen Z) and Generation Green (Gen G)—two youth cohorts characterized by digital fluency and environmental consciousness—has introduced new pathways for sustainable urban transformation. This paper examines the intersection of technological innovation and environmental activism among young citizens in India, analysing their roles in urban infrastructure renewal. Through case studies from Mumbai, Bengaluru, and Pune, the study demonstrates how youth-led initiatives in civic technology, green entrepreneurship, and participatory governance are redefining the future of Indian cities.

Keywords: Urban Infrastructure; India; Gen Z; Gen G; Civic Technology; Sustainable Cities; Youth Innovation; Climate Resilience; Smart Governance.

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I. INTRODUCTION

India's cities are expanding rapidly, expected to house nearly 500 million residents by 2030. Yet, their infrastructure systems remain chronically underdeveloped and poorly maintained. Urban disasters such as the Majerhat Bridge collapse (Kolkata, 2018) and the Silkyara Tunnel collapse (Uttarakhand, 2023) expose systemic negligence in planning and maintenance. Traditional urban governance frameworks have failed to adapt to the accelerating pace of demographic and environmental change.

Simultaneously, India is undergoing a generational shift. Gen Z, born between 1997–2012, represents a digitally empowered population skilled in data-driven advocacy and civic innovation. Gen G (Generation Green) embodies an emerging eco-conscious movement focused on climate responsibility and sustainability. Together, these groups are catalysing a shift toward smart, inclusive, and environmentally resilient urban regeneration.

- Explore the roles of Gen Z and Gen G in addressing urban sustainability challenges.
- Develop a conceptual framework linking youth innovation with sustainable infrastructure governance.

The analysis focuses on five Indian metropolitan cities—Mumbai, Kolkata, Bengaluru, Pune, Delhi, and Chennai—representing varying degrees of infrastructural stress and youth engagement in governance processes.

III. METHODOLOGY

A mixed-method research design was adopted, combining literature review, case analysis, and conceptual modelling.

➤ Literature Review:

Analysis of government reports (MoHUA, NITI Aayog), Smart City Mission datasets, and UN-Habitat publications.

➤ Case Study Review:

Documentation of youth-driven urban initiatives (2018–2024).

II. RESEARCH OBJECTIVES AND SCOPE

➤ The Study Aims to:

- Examine the current condition and systemic weaknesses of India's urban infrastructure.

➤ *Analytical Framework:*

Development of the “Gen Z–Gen G Urban Regeneration Loop”, integrating digital technology, environmental stewardship, and participatory governance.

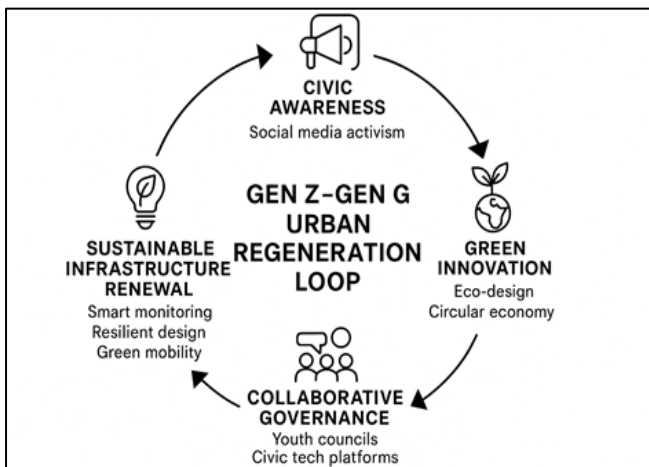


Fig 1 Generational Engagement with Urban Sustainability and Governance.

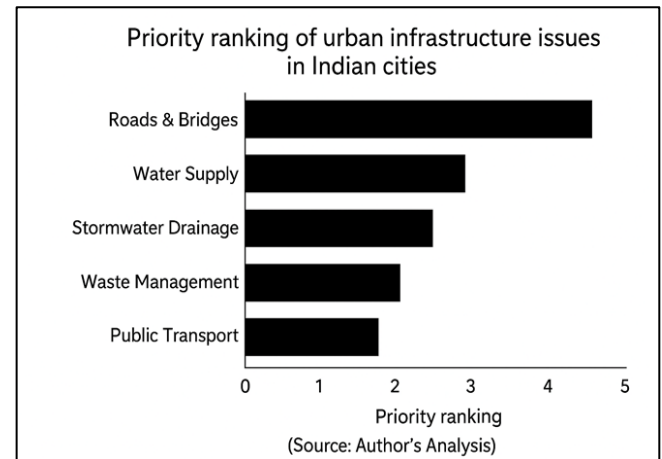


Fig 3 Priority Ranking of Urban Infrastructure Issues in Indian Cities
(Source: Author's Analysis).

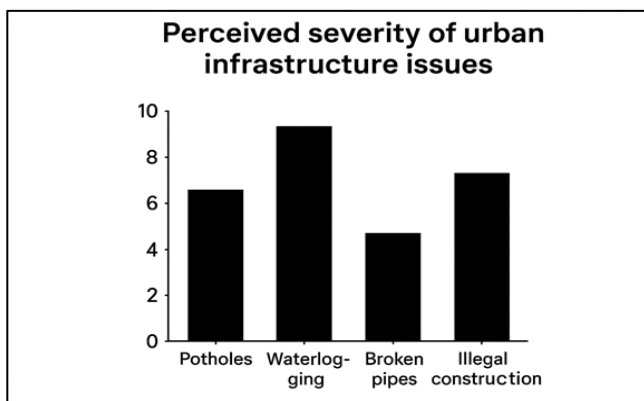


Fig 2 Perceived Severity of Urban Infrastructure Issues Among Indian Citizens
(Source: Survey Analysis).

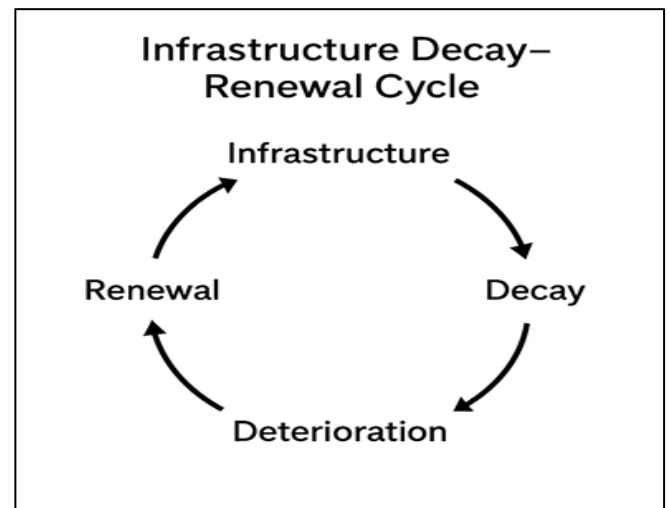


Fig 4 Infrastructure Decay- Renewal Cycle
(Source: Author's Analysis).

➤ *Current Status of Urban Infrastructure in India*

Table 1 Current Status of Urban Infrastructure in India

Sector	Major Issues	Illustrative Examples
Roads & Bridges	Structural aging, overloading, lack of preventive inspection	Majerhat Bridge (Kolkata), Andheri Bridge (Mumbai)
Water Supply	Leakage losses, source depletion, contamination	Delhi Jal Board crisis
Storm water Drainage	Blocked channels, encroachments	Chennai and Bengaluru floods
Waste Management	Inefficient segregation, landfill saturation	Ghazipur and Deonar landfills
Public Transport	Congestion, lack of multimodal integration	Delhi NCR and Pune systems

➤ *Conceptual Framework: The Gen Z–Gen G Urban Regeneration Loop*

• *Description:*

The model illustrates a circular feedback system connecting digital activism, environmental innovation, and participatory governance for sustainable urban renewal.

✓ Civic Awareness (Gen Z): Social media activism → Data transparency → Citizen reporting.

- ✓ Green Innovation (Gen G): Eco-design → Circular economy → Renewable infrastructure.
- ✓ Collaborative Governance: Youth councils, civic-tech platforms, and feedback loops.
- ✓ Sustainable Infrastructure Renewal: Smart monitoring → Resilient design → Green mobility.

This framework emphasizes co-creation between citizens, institutions, and technology as a continuous regenerative cycle.

➤ *The Gen Z and Gen G Synergy*

Table 2 The Gen Z and Gen G Synergy

Dimension	Gen Z (Digital Reformers)	Gen G (Green Visionaries)	Outcome
Motivation	Transparency, innovation	Ecology, sustainability	Balanced growth
Core Tools	Social media, IoT, AI	Green materials, renewable energy	Smart-green solutions
Engagement	Crowdsourced civic monitoring	Community-driven ecology	Hybrid participation
Impact Level	Rapid visibility and accountability	Long-term climate resilience	Systemic transformation

IV. CASE STUDIES➤ *Case Study 1: Smart Pothole Mapping – Bengaluru*

A group of Gen Z technologists from PES University developed an AI-based pothole detection system using drone imagery and GIS data. The system was later adopted by BBMP for predictive road maintenance, reducing manual inspections and improving response time.

➤ *Case Study 2: Circular Waste Model – Pune*

“Eco Sattva Environmental Solutions,” founded by Gen G entrepreneurs, introduced IoT-enabled bins for real-time waste segregation monitoring, resulting in a 25% reduction in landfill dependency and improved waste collection efficiency.

➤ *Case Study 3: Flood Mapping and Citizen Science – Mumbai*

After the 2021 floods, Gen G activists collaborated with IIT Bombay to create GIS-based flood vulnerability maps integrating rainfall, topography, and drainage data. These tools are now being used by local authorities for climate resilience planning.

V. DISCUSSION

Urban regeneration in India depends on both financial investment and inclusive governance. Gen Z’s digital literacy bridges the communication gap between citizens and municipal authorities, while Gen G’s ecological awareness embeds sustainability into planning. Together, they form a techno-ecological synthesis aligning with UN SDG 11 (Sustainable Cities and Communities).

➤ *However, Persistent Challenges Include:*

- Bureaucratic inertia and limited youth participation in formal decision-making.
- Lack of dedicated funding channels for civic innovation.
- Weak inter-departmental coordination among urban bodies.

VI. POLICY RECOMMENDATIONS

- Institutionalize Youth Councils within Smart City frameworks to formalize youth participation.
- Establish Urban Innovation Labs under NITI Aayog to fund civic-tech and green start-ups.
- Mandate Infrastructure Health Monitoring using IoT and remote sensing systems.

- Integrate Sustainability Curricula in engineering, planning, and management programs.
- Adopt Participatory Urban Dashboards for transparent monitoring of public infrastructure projects.

VII. CONCLUSION

India’s urban infrastructure faces intertwined crises of design, maintenance, and institutional accountability. The convergence of Gen Z’s digital activism and Gen G’s ecological ethics represents a transformative opportunity. These generations are not passive observers but active architects of change, shaping cities that are smart, sustainable, and socially resilient. Harnessing their energy can lay the foundation for a new urban future rooted in equity, innovation, and environmental stewardship.

➤ *Additional Recommendations and Closing Notes*

Beyond immediate policy reforms, a long-term vision for India’s urban resilience must combine digital intelligence, green innovation, and citizen inclusion. The following recommendations are proposed to sustain youth-driven urban transformation:

• *Strengthen Youth–City Partnerships:*

Institutionalize formal collaborations between municipal bodies and youth organizations to co-design projects on smart mobility, waste management, and climate resilience.

• *Promote Urban Innovation Clusters:*

Encourage universities, start-ups, and civic labs to establish innovation clusters where Gen Z and Gen G can prototype scalable urban solutions using open-source data and AI-driven monitoring.

• *Mainstream Climate Education:*

Introduce sustainability and climate literacy modules in urban planning and engineering curricula to align future professionals with low-carbon city design.

• *Leverage Data for Predictive Maintenance:*

Integrate IoT and GIS tools into municipal operations to anticipate infrastructure failures and enhance transparency through open urban dashboards.

• *Foster Participatory Governance:*

Deploy digital participation platforms where citizens can provide feedback, track municipal budgets, and contribute ideas for city improvement.

Kolkata, like other metropolitan cities, embodies both the challenges of legacy infrastructure and the potential for generational renewal. The synergy between Gen Z's technological dynamism and Gen G's ecological stewardship represents a pivotal opportunity for sustainable urban regeneration in India.

➤ *Closing Note:*

Urban transformation in India will depend on harnessing the collective intelligence of its youth. The partnership of *Gen Z's digital reform* and *Gen G's green ethics* can create cities that are not only efficient and resilient but also inclusive, humane, and future-ready.

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