

Campaign Materials on Climate Change Awareness of Students at Partida National High School

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Abstract: Nowadays, human activities are causing climate change that leads to experiencing extreme weather. Climate change is the biggest problem on our planet that seeks attention of individuals to prevent this problem. Many people are being careless, living for their own good and survival. In this situation, awareness of all individuals is a priority to raise awareness and apply immediate action for keeping this planet Earth alive. Based on the research by Hamid et al., (2021), the climate change has been an issue that has been recognized as a global problem, and it must be given serious attention. Human contribution is necessary, it can begin through spreading awareness that will lead to behavioral changes. This study aims to assess the awareness and behavior of the students and their contribution towards preventing climate change. One of the effective interventions is sharing information using campaign materials that have been used in school to inform the students. Since the younger generation is most directly affected by these changes, schools have a project for raising public awareness to involved students and cooperate in making a solution against climate change. Posting and distributing campaign materials inside the school, such as flyers, posters, images, and videos play a crucial role in educating individuals about the causes, impacts, and potential solutions of climate change. According to Will & Prothero (2022), research indicates that high school students are more likely than adults to agree with the scientific consensus that climate change is driven by human activity. The researchers desire to determine the awareness of students at Partida National High School using a questionnaire that have been distributed to the students with consent of their parents. The survey wants to determine the level of awareness and understanding of students with the use of campaign materials inside the school. Also, aiming to know the impact of using campaign materials on the behavior of students, and the result will be improving, implementing, and posting a lot of campaign materials about climate change information. This study will increase the awareness of students on the importance of planet Earth and have a positive impact on changing behavioral action to contribute and cooperate with the information that has been listed in campaign materials. In general, this study aims to increase the student's awareness about the cause and effect of climate change on our planet using campaign materials. It aims to know improve knowledge while helping the planet.

Keywords: *Climate Change; Campaign Materials; Awareness.*

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I. INTRODUCTION

Climate change is one of the most pressing issues facing our world today. According to the Philippine Atmospheric, Geophysical, and Astronomical Services Administration (PAGASA), recent scientific assessments confirm that the warming of the climate system since the mid-20th century is most likely due to human activities. The

observed increase in greenhouse gas concentrations, primarily from the burning of fossil fuels and land use changes, has led to significant environmental consequences. This destruction of nature, often driven by the pursuit of economic gain, poses severe risks to our safety and well-being, contributing to calamities and health issues. As stated by Park et al., (2020), climate change is a major socio-scientific issue that future generations will be more affected.

Adolescents are given an important role to educate the youth in respond to progressing climate change. They implement an action which they will focus on enabling the students to take care of the environment in respond to climate change; focusing to save the earth by implementing an action for awareness of everyone.

Raising public awareness is essential for improving support and encouraging action against climate change. Campaign materials, such as posters and videos, can play a crucial role in educating individuals about the causes, impacts, and potential solutions to climate change. Effective communication strategies tailored to specific audiences can create an 'awareness-raising campaign' that resonates with students, who are increasingly recognized as key stakeholders in this issue. According to Alberto (2024) to reach a specific audience, a variety of visual and auditory tools are used, including brochures, posters, flyers, billboards, murals, infographics, social media posts, radio ads, and TV commercials. These tools are designed to capture attention and convey important messages effectively about climate change. Their goal is to raise awareness and inspire positive change within the targeted group. By doing so, they aim to make a lasting impact on people's perceptions and behaviors.

Research indicates that high school students are more likely than adults to agree with the scientific consensus that climate change is driven by human activity (Will & Prothero, 2022). However, while many students possess basic understanding of climate change, there are significant knowledge gaps, particularly regarding its health implications and the urgency for action (Mebane et al., 2023).

Educational initiatives focused on climate awareness is vital, especially for the younger generation who will be directly affected by these changes. Human needs, categorized into primary, secondary, and tertiary needs, are met through the extraction and processing of natural resources (Suherman et al., 2023). Increasing human population intensifies the demand for these resources, leading to further exploitation and environmental degradation. Thus, fostering awareness among students can significantly impact their understanding of climate issues and their role in addressing them. According to a study conducted by Deshiana et al., (2022), education plays a crucial role in shaping the younger generation's understanding of climate change. It helps build awareness and fosters positive attitudes towards environmental issues. By integrating climate change into educational, we can empower young minds to tackle this global challenge effectively. This foundational knowledge is essential for creating a more environmentally conscious future.

At Partida National High School, the use of campaign materials aims to enhance students' understanding and engagement with climate issues. By employing targeted educational resources, the initiative seeks to promote a proactive attitude towards climate action among students. This is not only vital for their personal development but also

for cultivating future leaders who can effectively tackle climate challenges within their communities. According to Yaseen et al. (2020) the country that has been hit the hardest by severe weather events is now ranked among the top globally years ago. It experienced some of the most extreme weather conditions, which significantly impacted its standing. This ranking places it as the fifth most affected country worldwide, highlighting the severity of the weather events it faced. The impact of these severe weather conditions has been profound, leading to its notable position in global rankings.

The purpose of this study is to expand students' understanding of climate change through various campaign materials posters, videos, and printed resources. By highlighting the seriousness of the climate crisis, the initiative aims to motivate students to act and adopt sustainable practices in their daily lives. Furthermore, students will be encouraged to participate in specific activities, such as signing petitions, contacting policymakers, or joining climate change organizations.

In addition to individual actions, empowering communities to adapt to climate-related disasters is crucial, as they are increasingly vulnerable to the impacts of climate change. This initiative aims to demonstrate that visual communication, such as images and posters, can effectively foster unity and prompt action among community members in addressing climate challenges.

As Khatibi et al. (2021) stated, public awareness, knowledge, and engagement can significantly improve climate change adaptation policies. Therefore, sharing information with everyone is essential. We have a collective responsibility to act, starting within our communities, to address this global problem. By disseminating knowledge about the risks and challenges posed by climate change, we can build resilience and effectively respond to its impacts. According to Ricart et al., (2023) increasing awareness about climate change is a vital first step in helping communities adapt. It enables them to comprehend and mitigate the effects of climate change, thereby decreasing their susceptibility. The degree of awareness in a community typically reflects its exposure to climate-related hazards. By enhancing awareness, communities can improve their preparedness and response to these challenges.

According to the World Health Organization (WHO), raising knowledge and comprehension of how climate change affects human health depends on social support for measuring greenhouse gas emissions as well as behavioral changes. Additionally, it can support medical professionals and develop mitigation plans that will improve health outcomes and lessen an area's vulnerability. By improving and developing our planet Earth, we can make it safer and cleaner and create a brighter future for everyone. Everyone is struggling with the effects of climate change; people are getting sick and suffering from heart attacks because of the extreme heat.

❖ *Research Questions*

This study aims to understand how campaign materials influences climate change awareness among students at Partida National High School. Specifically, this study wants to explore the following questions:

- *How can campaign materials affects the students in terms of:*
 - Attitudes;
 - Subjective Norms
 - Perceived Behavioral Control?
- *How does climate change awareness affect the knowledge of students in terms of:*
 - Increased Exposure;
 - Enhanced Understanding; And
 - Motivate To Action?
- *How effective are tarpaulin campaign materials in raising students' awareness of climate change and its impact on them?*
- *Is there a significant relationship between campaign materials and climate change awareness?*

II. METHODOLOGY

A. Research Design

The descriptive survey method is particularly effective for this type of research as it allows the collection of quantitative data regarding Partida National High School students' awareness and perceptions. According to Researcher Life (2023), "descriptive research design is a suitable option when the research objective is to discern characteristics, frequencies, trends, and categories without manipulating variables". This method identifies the opinions

people hold about specific phenomena, in this case climate change and related campaign materials. The approach typically involves administering questionnaires that gauge knowledge levels and perceptions, which can then be statistically analyzed to identify trends and correlations. In this study, a structured questionnaire will be designed to gather data from students. This questionnaire may include sections on awareness levels regarding climate change, and interactions with campaign materials. The DENR implemented the "Dalaw Turo" program to enhance climate change awareness among pupils, revealing that initial data indicated common misunderstandings and a lack of knowledge about climate change. The "Dalaw Turo" initiative serves as an effective educational tool, significantly improving pupils' understanding and awareness of climate change. Several studies have highlighted the importance of educational campaigns in enhancing climate change awareness among youth.

B. Respondents of the Study

The researchers employed stratified random sampling, a method that involves dividing the population into smaller sub-groups, or strata, based on specific characteristics in this case, grade level. This approach ensures that each subgroup is adequately represented in the sample. To determine the total sample size from the population, the researchers utilized Slovin's Formula, which allows for the calculation of an appropriate sample size based on the desired margin of error and the total population size. This method enhances the reliability of the research findings by ensuring a representative sample across different grade levels.

Table 1: Population and Sample

Grade Level	Population	Sample	Percentage
Grade 7	212	52	17.24%
Grade 8	243	60	19.76%
Grade 9	242	59	19.68%
Grade 10	192	47	15.61%
Grade 11	172	43	13.98%
Grade 12	169	42	13.74%
Total	1230	303	100%

C. Data Gathering Procedures

In this study, the researcher requested the permission from relevant authorities to conduct the survey, which started by seeking approval from the school principal of Partida National High School through formal letters. After being permitted to conduct the survey, the researcher formally distributed the consent and the assent letter for the assurance of participants that the data collected is confidential information gathered with respect and consideration. The researcher ensured and secured informed consent from the respondents, used approved questionnaires, and collected data. Data analysis was conducted using appropriate statistical methods to answer the research questions.

D. Statistical Treatment of Data

The following statistical tools were applied by the researchers to the collected data to answer the identified statements in the statement of the problem.

➤ *Mean.*

The mean is a crucial statistical tool in research that helps summarize data and improve interpretability making it an essential part of statistical analysis in various fields. To provide a more comprehensive understanding of the data.

➤ *Standard Deviation.*

Standard deviation quantifies how spread out the values in a data set are around the mean. A low standard deviation indicates that the values tend to be close to the mean, while a high standard deviation indicates greater

variability. It helps the researchers understand the distribution of data points.

➤ *Pearson correlation coefficient (r).*

Pearson correlation helps to identify relationships between variables in data.

III. RESULTS

A. Attitudes

Table 2. Campaign Materials Affects the Students in Terms of Attitudes

Statements	Weighted Mean	Verbal Interpretation
1. By seeing campaign materials (posters, flyers, brochures, post-cards, banners, etc.), I feel encouraged to cooperate based on what I have read about it.	3.25	Strongly Agree
2. I agree that I increase my knowledge with the help of campaign materials and the influence of my surroundings.	3.32	Strongly Agree
3. I often discuss campaign topics with my peers, which influences my decision to participate.	3.34	Strongly Agree
4. I am motivated to act based on the content of campaign materials that I saw around.	3.35	Strongly Agree
5. I gave importance to each campaign material by spending time to read and understand it.	3.31	Strongly Agree
6. I always volunteer to join and cooperate with the content of campaign materials in school because of the influence of my surroundings.	3.28	Strongly Agree
7. I feel encouraged to participate in campaigns when I see influential figures advocating for them.	3.39	Strongly Agree
8. I often feel a sense of obligation to support campaigns that my friends are passionate about.	3.32	Strongly Agree
9. Participating in campaigns feels more important when I know my family supports the purpose.	3.33	Strongly Agree
10. I develop my sense of belonging by cooperating with the campaign materials that I have or receive.	3.33	Strongly Agree
Total	3.32	Strongly Agree
Standard Deviation	0.04	

The highest level of awareness, signified by "strongly agree," is seen in statements such as "Seeing others take action in campaign materials can inspire me to do the same."; "Hopeful messages can make me feel positive and motivated to help."; "Campaigns on important issues help me connect with my friends and get involved."; and "Learning about past campaign impacts gives me hope for the future." These statements have a weighted average of 3.37 are followed by the three statements which have the same average result. The lowest level of awareness is the statement "Participating in campaigns allows me to express my thoughts and make my voice heard." It received a lower weighted mean of 3.23, stating that respondents are not totally engaged with campaigning or campaign materials. The standard deviation is 0.4, while the grand mean is 3.32 indicating the total average of "strongly agree" responds on the listed statements regarding campaigns and campaign materials. The result shown that the respondents are already exposed to doing campaign and using campaign materials. On the other hand, lack of experience is caused by not totally expressing their thoughts vocally, this study helps and suggests that students be more aware on how campaign materials work. Increasing the experience of the students may also increase and improve the delivery of campaigns through campaign materials. It will support the environment by encouraging the students to increase their awareness, experience, and engagement for better results and express their knowledge.

B. Subjective Norms

Table 3. Campaign Materials Affects the Students in Terms of Subjective Norms

Statement	Weighted Mean	Verbal Interpretation
1. Hopeful messages can make me feel positive and motivated to help.	3.35	Strongly Agree
2. Campaign materials can make me feel like I can make a difference.	3.33	Strongly Agree
3. Participating in campaigns allows me to express my thoughts and make my voice heard.	3.23	Strongly Agree
4. Seeing others act in campaign materials can inspire me to do the same.	3.37	Strongly Agree
5. Engaging with diverse perspectives in campaigns broadens my understanding of issues.	3.33	Strongly Agree

6. Success stories in campaigns make me feel empowered to create change.	3.28	Strongly Agree
7. Campaigns on important issues help me connect with my friends and get involved.	3.35	Strongly Agree
8. Teamwork in campaigns inspires me to collaborate with others.	3.33	Strongly Agree
9. Learning about past campaign impacts gives me hope for the future.	3.35	Strongly Agree
10. Participating in campaigns boosts my self-confidence.	3.27	Strongly Agree
Total	3.32	Strongly Agree
Standard Deviation	0.04	

The highest level of awareness, indicated by "strongly agree," is represented in statements such as "I feel encouraged to participate in campaigns when I see influential figures advocating for them," which collectively has an average weighted score of 3.39 and followed by additional statements that have 3.35 as the same average result. The lowest level of awareness is captured by the statement "By seeing campaign materials (posters, flyers, brochures, post-cards, banner, etc.), I feel encouraged to cooperate based on what I have read about it," which garnered a lower weighted mean of 3.25, suggesting that respondents may not be totally engaged with campaigning or campaign materials. The standard deviation stands at 0.4, while the grand mean is 3.32, representing the total average of "strongly agree" responses regarding campaigns and campaign materials. The findings result indicate that respondents are already familiar with campaigning and campaign materials, yet they lack the experience to fully articulate their thoughts on these topics. This study emphasizes the importance of understanding how campaign materials function and suggests that enhancing students' experiences with these materials could improve their campaign delivery.

C. Perceived Control Behavior

Table 4 Campaign Materials Affects The Students In Terms of Perceived Control Behavior

Statement	Weighted Mean	Verbal Interpretation
1. Clear information in campaign materials leads me to believe that it is simple to follow and act upon.	3.31	Strongly Agree
2. I believe that I can manage to do the activity on campaign materials if it is well explained.	3.37	Strongly Agree
3. By describing the proposed output on the campaign materials, I will confidently cooperate for a good outcome.	3.41	Strongly Agree
4. Seeing so many people working together on the campaign gives me confidence that I could do the same.	3.38	Strongly Agree
5. In campaigns that have accessible tools to use for the process, I feel that I can manage and have control over my actions.	3.35	Strongly Agree
6. I am confident to show my ability to participate in the campaign after listening to the information.	3.37	Strongly Agree
7. I believe that my actions regarding the campaign materials will contribute to achieve the goal of the campaign.	3.41	Strongly Agree
8. I agree that having confidence to participate will contribute significantly to the campaign.	3.37	Strongly Agree
9. I feel more organized to join when the campaign's action plan has been introduced.	3.39	Strongly Agree
10. When I observe my friends participating in the campaign, my confidence will grow and makes me think that I can do the same.	3.40	Strongly Agree
Total	3.38	Strongly Agree
Standard Deviation	0.03	

The highest level of perceived control behavior indicated by "strongly agree" responses are the statements such as "By describing the proposed output on the campaign materials, I will confidently cooperate for a good outcome." "I believe that my actions regarding the campaign materials will contribute to achieve the goal of the campaign." and "When I observe my friends are participating in the campaign, my confidence will grow and make me think that I can do the same." These statements have a result of 3.41 weighted mean and followed by the statement which has the result of 3.40 weighted mean. The lowest level response is "Clear information in campaign materials leads me to believe that it is simple to follow and act upon." which has a result of 3.31 weighted mean. The standard deviation is 0.03, while the grand mean is 3.38, which indicates the total average of "strongly agree" responses on the listed statements regarding perceived control behavior. The results show that the respondents are strongly agree that the cooperation of everyone is essential for improving and achieving the proposed output of the campaign.

The lowest level of the result state that a clear information does not necessarily mean that the campaign is easy to follow and can easily be implemented. Implementation of those campaign with the cooperation of all the students will guarantee high success rate and will enhance and improve the awareness of the students.

D. Increased Exposure

Table 5. Climate Change Awareness Affects the Knowledge of Students.

Statements	Weighted Mean	Verbal Interpretation
1. I am willing to support the government's policies and activities that respond to climate change.	3.40	Strongly Agree
2. I actively seek out information about climate change.	3.34	Strongly Agree
3. I think that providing information on climate change has improved students' knowledge.	3.43	Strongly Agree
4. I believe my actions can contribute to mitigating climate change effects.	3.30	Strongly Agree
5. I think that climate change awareness campaigns are effective in educating students.	3.37	Strongly Agree
6. I am aware of the local impacts of climate change when it comes to my community.	3.37	Strongly Agree
7. I believe that increased public awareness will lead to more action against climate change.	3.40	Strongly Agree
8. I feel confident in explaining the causes of climate change to other people.	3.34	Strongly Agree
9. I actively participate in clean-up activities in our community to reduce my usage of paper.	3.36	Strongly Agree
10. I think students should participate in community projects focused on climate awareness.	3.38	Strongly Agree
Total	3.37	Strongly Agree
Standard Deviation	0.04	

The highest level of awareness, indicated by “strongly agree,” is represented in the statements such as “I think that providing information on climate change has improved students' knowledge,” which collectively has an average weighted score of 3.43 and is followed of the two statements that have 3.40 as the same average result. The lowest level of awareness is captured by the statement “I believe my actions can contribute to mitigating climate change effects,” which garnered a lower weighted mean of 3.30, suggesting that respondents may not be totally engaged with campaigning or campaign materials. The standard deviation stands at 0.4, while the grand mean is 3.37, representing the total average of “strongly agree” responses regarding campaigns and campaign materials. The findings indicate that respondents are already familiar with campaigning and campaign materials, yet many struggle to fully articulate their thoughts on the subject. This study emphasizes the importance of increasing awareness and understanding of how campaign materials function, suggesting that enhancing students' experiences can lead to more effective campaign delivery. By fostering greater awareness, experience, and engagement, students can better express their knowledge and contribute to positive outcomes.

E. Enhanced Understanding

Table 6. Campaign Materials Affects the Knowledge of Students in Terms of Increased Exposure.

Statements	Weighted Mean	Verbal Interpretation
1. I agree that burning fossil fuels can produce greenhouse gases that can cause global warming.	3.38	Strongly Agree
2. I understand the scientific consensus on climate change and its potential impacts on the world.	3.36	Strongly Agree
3. I recognize that I have a personal responsibility as an individual to take action to address and mitigate climate change.	3.38	Strongly Agree
4. I am aware of how my daily actions can contribute to solving climate change.	3.36	Strongly Agree
5. I am noticing that human activity is harming the planet, which causes climate change.	3.36	Strongly Agree
6. I believe that climate change is a serious threat and problem facing my community and the entire world.	3.50	Strongly Agree
7. I have knowledge about the policies and initiatives being implemented to address and remedy climate change in our world.	3.43	Strongly Agree
8. I should act immediately because, as a student, I have responsibility to protect nature.	3.52	Strongly Agree

9. I believe that social media is a powerful tool for raising awareness about climate change.	3.33	Strongly Agree
10. I feel that I need to take urgent action to make a difference in addressing climate change.	3.36	Strongly Agree
Total	3.40	Strongly Agree
Standard Deviation	0.06	

The highest-level result of enhanced understanding, based on the “strongly agree” responses, is the statement “I should act immediately because, as a student, I have responsibility to protect nature.” which has a 3.52 weighted average. The statement that has the lowest result, “I believe that social media is powerful tool for raising awareness about climate change.” has a weighted mean of 3.33 result. The standard deviation is 0.06 and the grand mean is 3.40, indicating the overall average of respondents that answered “strongly agree” on the listed statements that focus on enhanced understanding. The result conveys that students understand their responsibility for actions impacting the environment. The statement with the lowest result suggests that social media is not considered a completely effective tool for raising awareness. Therefore, researchers highlight campaign materials as an alternative tool for students’ awareness. Based on the research of Bigueja et al., (2022) the Department of Environment and Natural Resources (DENR) created a program called “Dalaw Turo,” an effective campaign to increase awareness regarding climate change. Using “Dalaw Turo” as an educational tool for teaching climate change enhanced the awareness and understanding of pupil’s knowledge on the status of the environment.

F. Motivate to Action

Table 7 Campaign Materials Affects The Knowledge Of Students In Terms Of Motivate To Action

Statements	Weighted Mean	Verbal interpretation
1. I believe that learning about climate change motivates me to participate in environmental activities at school.	3.71	Strongly Agree
2. I think discussing climate change in school encourages active participation among students.	3.79	Strongly Agree
3. I feel more inclined to join clubs or groups focused on climate action after discussing climate change in our class.	3.75	Strongly Agree
4. I am motivated to advocate for climate change policies after learning about their impact on future generations.	3.50	Strongly Agree
5. I believe that discussing climate change with peers encourages collective action among students.	3.60	Strongly Agree
6. I find it motivating to learn more about climate change issues when I see pictures or videos posted on social media.	3.50	Strongly Agree
7. Learning about climate change makes me feel a sense of responsibility and urgency to act now.	3.50	Strongly Agree
8. I believe that taking care of planet even in small steps can contribute to a better future.	3.58	Strongly Agree
9. Seeing young students acting on climate change inspires me to join them.	3.79	Strongly Agree
10. I am willing to make progress and changes in my daily habits and routines to reduce my environmental impact.	3.62	Strongly Agree
Total	3.63	Strongly Agree
Standard Deviation	0.12	

The highest level of awareness, indicated by "strongly agree," is reflected in the statements "I think discussing climate change in school encourages active participation among students," and "Seeing young students taking action on climate change inspires me to join them," which collectively have an average weighted score of 3.79. Another statement received a weighted average of 3.75. The lowest level of awareness is reflected in the statement "I am motivated to advocate for climate change policies after learning about their impact on future generations," "I find it motivating to learn more about climate change issues when I see pictures or videos posted on social media," and "Learning about climate change makes me feel a sense of responsibility and urgency to take action now," which all collected a lower weighted mean of 3.50, suggesting that respondents may not be fully engaged with campaigning or campaign materials. The standard deviation stands at 0.12, while the grand mean is 3.63, representing the overall average of "strongly agree" responses are familiar with campaigning and campaign materials. These results indicate that respondents are familiar with campaigning and campaign materials, but many struggle to articulate their thoughts on these topics. This study emphasizes the importance of increasing awareness and understanding of how campaign

materials function, suggesting that enhancing students' experiences may lead to more effective campaign delivery. By fostering greater awareness, experience, and engagement among students, the study aims to improve outcomes and empower them to express their knowledge more confidently.

Table 8. Correlation Between Campaign Materials On Climate Change Awareness

Variable		Increased Exposure	Enhanced Understanding	Motivate to Action
Campaign Materials on	R Score	0.57	-0.12	-0.10
Climate Change Awareness	P - Value	0.01	0.04	0.08
	N	303	303	303

The correlation values in Table 10 shows that there is no correlation and a significant relationship between campaign materials on climate change awareness. The R score of increased exposure shows a correlation coefficient of 0.57 which has a high correlation, while enhanced understanding has -0.12 which means that there is a moderate correlation and -0.10 in motivate to action which has a weak correlation. While the p-values 0.01, 0.04 and 0.08 are all greater than the alpha value of 0.05 which means that the results are significant.

IV. DISCUSSION

- It shows that discussing climate change in schools encourages students to participate actively by fostering a sense of responsibility and motivating them to act on environmental issues.
- Most respondents agreed that they have a more positive attitude towards climate change campaigns.
- A large majority of students agreed that campaigns are helpful for the environment.
- The use of materials like posters helped students recognize the current state of climate change.
- Providing information about climate change encourages students to become more aware in climate change.
- Students can contribute to a better future for their communities.

V. CONCLUSIONS

- It shows that participation empowers students to engage with environmental issues and take meaningful action in their communities.
- The respondents generally strongly agreed or agreed with their interest in campaigns.
- The results indicate that students strongly agree that campaign materials are effective.
- This research paper provides a strong foundation that can help address environmental challenges within the school.
- This paper aims to motivate not only students but all individuals to take care of the environment.

RECOMMENDATIONS

- The school can support the campaign by providing a platform for student leaders to hold press conferences and promote climate change awareness among their classmates.
- Researchers can collaborate with other groups to further support climate change campaigns.
- Collaboration with organizations outside of the school can broaden knowledge about climate change.
- Students recognize the importance of acting by seeing posters or signs that enhance their understanding.

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