# Determinants of Foreign Direct Investment in the Construction Sector in Nepal

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Abstract:- In order to attract Foreign Direct Investment (FDI), many countries embarked on various reforms. Nepal like many South Asian Countries, took some steps and introduced measures aimed at improving the FDI regulatory framework. Nepal possesses significant economic potential, including abundant water resources, tourism industry, a skilled workforce, and rich biodiversity. Realizing this potential and achieving targeted growth requires substantial investment from both bilateral and multilateral sources, as well as active participation from the private sector. In this context, the role of FDI becomes pivotal, not only for sustaining developmental efforts but also for alleviating poverty. This study examines the key determinants of FDI commitment in construction sector in Nepal. The FDI model is specified using identified determinants of FDI and a number of variables characterizing economic, financial and environmental indicators. Augmented Dickey Fuller Test is done to gauges the stochastic of time series data of FDI commitment of construction sector in Nepal. The time series data of 25 years from 1996 to 2021 A.D. is considered in analyzing the data using regression model analysis. GDP per capita, GNI per capita, doing business index, national wholesale price index, material price index, infrastructure construction development measured by Blacked Topped Road (BTR), NEPSE index and CO2 emissions per capita are considered as independent variable in the research.

The analysis of model specification revealed that GDP per capita, CO2 emissions per capita, and the NEPSE index, which serves as indicator of market stability and size, are the key determinants of FDI commitment within the construction sector in Nepal.

**Keywords:-** Foreign Direct Investment, Determinants, GDP Per Capita, CO<sub>2</sub> Emission Per Capita, NEPSE Index, National Wholesale Price Index.

## I. INTRODUCTION

Foreign direct investment (FDI), which is the investment in physical assets (such as land, buildings, or even existing factories) in foreign enterprises, acquisition of foreign firms, and the creation of new overseas subsidiaries are common ways for multinational corporations (MNCs) to take advantage of international economic prospects. When correctly handled, any of these types of FDI can produce significant profits. However, as FDI calls for a sizable investment, a lot of money may be at risk. Additionally, if the investment doesn't work as well as anticipated, MNCs can find it challenging to sell the foreign enterprise it helped to build. Given these FDI return and risk characteristics, MNCs often do a thorough cost and benefit analysis prior to implementing any sort of FDI. It is conventionally defined as a form of international inter-firm cooperation that involves a significant equity stake in, or effective management control of foreign firm (Mello, 1997).

FDI is advantageous to both the host country and the MNC, making it a win-win situation can be vertical, horizontal, or conglomerate in nature. When an MNC invests in a host nation to conduct identical production operations to those it undertakes in its own nation, this is referred to as horizontal FDI. In contrast to conglomerate FDI, which occurs when an MNC invests in a completely unrelated industry that is not directly related to its existing business, vertical FDI involves an MNC fragmenting its production process globally by deploying each stage in the host country where it can be executed at the lowest possible cost (Protsenko, 2004).

While FDI can offer additional benefits and ultimately eliminate the need for foreign help, development aid alone cannot restore destroyed economies to healthy, self-sufficient systems (Turner et al., 2008). Using panel data, Khachoo & Khan (2012) look at the main factors that influence FDI influx in developing nations. The results demonstrate that FDI flows are closely correlated with market size, labor costs, overall reserves, and infrastructure. The trade openness variable, however, is not significant. Additionally, Jadhav & Katti (2012) look at the institutional and political factors that attract foreign investors to specific nations. Volume 9, Issue 9, September – 2024

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The role of infrastructure is prominent in attracting FDI in host country (Mohammad, vandnahidi et al., 2012).

Panel data was utilized by Imai, Gaiha, Ali, and Kaicker (2014) to examine how FDI affected economic development in 24 countries between 1980 and 2009. The factors taken into account included the GDP, remittances, inflation, civil wars, natural resource availability, investment, financial development, and capital account openness. Remittances are seen to have a greater impact on economic growth than FDI and ODA.

Mohammed and Mahfuzul (2016) conducted a study using annual time series data covering the years 1973 to 2014. They employed the cointegration method to examine the impact of Foreign Direct Investment (FDI) on the economy of Bangladesh. Similarly, Abdouli and Hammami (2017) utilizing panel data and a dynamic model studied to investigate the influence of economic growth, human capital, and the environment on FDI inflows in four African Mediterranean countries. One of the main sources of a nation's GDP is FDI. The growth of the economy is boosted by foreign direct investment, according to empirical studies (Azam & Feng 2021; (Bermejo, Carbonell et al., 2018; Simplice & Odhiambo 2020; Mahembe & Odhiambo 2019). Through the use of effective fiscal policies, FDI increases investment in the economy, which may subsequently be used to create jobs and end poverty (Anand 2019). FDI causes major economic swings in developing nations (Anetor 2019). According to some studies, FDI can have detrimental effects (Kastratovi 2020; Drabek 2021).

## II. METHODOLOGY

#### A. Research Conceptual Framework

The theoretical literature review, revealed various theories aimed at elucidating the determinants of FDI. The major theories are the Mercantilism theory, Eclectic Paradigm theory, Absolute Advantage theory, theory based on Imperfect Market Competition. The Eclectic Paradigm theory by J.H Dunning follows the OLI framework. The major tiers of this OLI framework are ownership, location and internalization.



Fig 1: OLI Framework

Dunning (1977) identified four types of activities by MNCs: (a) Market– seeking investment, (b) Natural resource–seeking investment, (c) Strategic assets –seeking investment, and (d) Efficiency–seeking investment (Dhungel,2022).

The Growth Identification and Facilitation Framework (GIFF) framework provides pragmatic strategies for developing nations to pursue their comparative advantage in development through actionable development paths. In determining the FDI determinants various researchers used different models like linear regression model, OLS model, ARDL model and so on. The literature revealed the various economic, financial, political and risk analysis and environmental variables used in analyzing the FDI determinants. Agarwal (1980) used time series data, and variable used were Market size, GDP, GNI, Per capita income. Hussain, and Kimuli (2012) also used time series data and instrumental variable approach methodology in determining FDI determinants.

Direct relationship between

OLS model

Author(s)	Type of Data	Sample	Variables
Agarwal	Time	USA	Market size (GDP, GNI, Per
(1980)	series		capita income)
Lunn (1980)	Time	USA	GDP, GNI, Per
	series		capita income)
Blomstrom,	Panel	Europe	GDP growth, cost of labor,
		-	-

Table 1:	Comparative Study of Various Theoretical Framework on Determinants of FDI				
pe of	Sample	Variables	Methodology	Main Results	

(1980)	series		capita income)		market size and FDI
Lunn (1980)	Time	USA	GDP, GNI, Per	OLS model	Direct relationship between
	series		capita income)		market
					size and FDI
Blomstrom,	Panel	Europe	GDP growth, cost of labor,	Auto regressive	Significant and positive
and Kokko	data		openness,	model and	relationship between
(2000)				cointegration	dependent and independent
					variables
Asiedu (2006)	Time	Africa	Infrastructure, GDP per	OLS model	Market size is the positive
	series		capita consumption		function of FDI inflows
			expenditure.		
Coleman, and	Time	Ghana	Transportation,	OLS model	Market size is a significant
Tettey (2008)	series	1970 – 2002	communication, cost of		determinant of FDI
			energy supply, GDP,		
	<b>TC</b> '		trade policy	T 1	
Hussain, and	Time	5/	GDP, per capita, cost of	Instrumental	Market size is important
Kimuli (2012)	series	Developing	labor, business	variable	determinant of FDI
		countries 200	poncy	approach	
$\mathbf{Dhung}\left(2016\right)$	Timo	-2009	GDP GDP per capita trada	Three stage	Markat siza is a significant
r nung (2010)	sorios	and African	policy infrastructure	least squares	determinant of EDL inflows
	501105	developing	poney, initiasitucture	methods	determinant of 1 D1 millows.
		countries		methods	
		1990-2014			
Wang and	Time	China and	Labor cost. adult literacy	Least squares	Positive relationship
Swan (1995)	series	Hungary	rate, government expenditure	Method	between human capital and
		1978-1992	on health sector		FDI inflows in China
					and Hungary
Zhang, and	Time	China 1960-	Human capital	Least squares	Significant and positive
Muskusen	series	1987		Method	relationship between FDI
(1999)					inflows and human
					capital

# B. Conceptual Framework of the Study

Three sets of variables were identified to examine the key determinants of FDI inflows in construction and infrastructure sector in Nepal. The variables were categorized into the economic variables, financial variables and the environmental variable.

Economic Variables	Financial Variables	Environmental Variable		
GDP per capita GNI per capita Doing Business Index National wholesale price index Construction material price index Infrastructure development measured by Blacked Topped Road (BTR)	NEPSE index	CO2 emission per capita		
FDI Determinants				

Fig 2: Conceptual Framework

## C. Sources of Secondary Data and Variable Definition

Table 2: Variable Definition					
Variables	Variables Variable Definition				
GDP_percap	Gross domestic Product per capita of host country measured in	Nepal Rastra Bank (NRB)			
	current USD				
DBI	DBI is the Doing business index of host country (Nepal) as a	World bank			
	proxy measure for business environment,				
CMPI	Construction material price index	NRB			
NEPSE	NEPSE index as a proxy measure of market stability and size	NRB			
BTR	Black Topped Road as a proxy measure of infrastructure	NRB			
	development of host country measured in Km				
CO2_PerCap	proxy for environmental risk measured by C02 emission metric	World Bank, World			
	tons per capita,	Development Indicator			
NWPI	National wholesale price index	NRB			
FDI_infra	Total FDI commitment in construction sector (Million NRs.)	Department of Industry (DoI),			
		Industrial statistics			

## D. Analysis and Validity of Model

## > Dickey Fuller Test

A statistical hypothesis test called the Dickey Fuller Test is done to gauges how stochastic is a time series data of FDI determinants and variable used in this study. The tstatistic produced by the Dickey Fuller test is compared to pre-set or predetermined critical values. Being below that the critical value permits the rejection of the null hypothesis and accept the alternative hypothesis.

The null hypothesis of the ADF test is, the time series is non-stationary. So, if the p value of the test is less than the significance level (0.05) then the null hypothesis is rejected and infer that the time series is indeed stationary.

## E. Model Specifications

Time series data of 25 years from 1996 to 2021 AD of the variables was analysed with the help of following regression equations.

## ➤ Model Specification 1

- The regression equation for model specification 1 is specified as follows:
- ΔFDI\_infra=β0+β1ΔGDP\_percap+β2ΔDBI+β3 ΔCO2\_percap+β4ΔCMPI+β5ΔBTR+β6ΔNWPI+β7 ΔNEPSE +εit
- Where FDI\_infra is the total FDI commitment in construction and infrastructure sector in Nepal.
- GDP\_percap is the Gross domestic Product per capita of Nepal measured in current USD.
- DBI is the Doing business index of host country (Nepal) as a proxy measure for business environment.
- CO2\_percap is the proxy for environmental risk measured by CO2 emission metric tons per capita.
- CMPI is the Construction material price index.
- BTR is the Black Toped Road as a proxy measure of infrastructure facility of host country measured in KM.
- NWPI is the National wholesale price index.

- NEPSE is the NEPSE index as a proxy measure of market stability and size.
- β0 is the intercept term.
- β1, β2, β3, β4, β5, β6 and β7 are the coefficients associated with their respective independent variables.
- sit is the error term.
- The operator
- $\Delta$  represents the first difference of the variable.

# III. RESULT AND DISCUSSION

The empirical results from different model specifications are presented in the table to determine the determinants of FDI commitment in construction sector in Nepal. The summary statistics of the variables used in the model specification is shown in the table 3.1. Summary statistics are numerical measures that provide an overview of the key characteristics of a dataset used in the model specification. The first difference of the variable is used while calculating summary statistics. The summary statistics of the variable used include the mean, standard deviation, minimum and maximum values along with a number of observations. Similarly, Table 3.2 shows the Pairwise Correlation Coefficient of Variable with First Order Differentiation Used in Model Specification. Table 3.3 exhibits the Empirical Results of Augmented Dickey Fuller Test for Model and Table 3.4 illustrates the key Determinants of FDI in Construction Sector in Nepal.

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Table 3: Summary Statistics of the Variable Used in Model Specification 1

Variable	Obs	Mean	Std. Dev.	Min	Max
DFDI_infra	25	66.0664	617.295	-1746.74	1725.49
DGDP_percap	25	46.62151	59.68401	-37.49533	204.6736
DDBI	25	0.0644	1.988582	-8.6	2.82
CO2_PerCap	25	0.0141167	0.0375503	-0.0664599	0.1134269
DCMPI	25	3.512	3.018014	-4.178427	9.658898
DBTR	25	520.2	646.5553	30	3233
DNWPI	25	4.118709	3.066224	0	11.63232
DNEPSE	25	107.912	376.8031	-370.31	1521.06

Table 4: Pairwise Correlation Coefficient of Variable with First Order Differentiation Used in Model Specification

Variable	DFDI_infra	DGDP_percap	DDBI	DCO2_PerCap	DCMPI	DBTR	DNWPI	DNEPSE
DFDI_infra	1							
DGDP_percap	0.3416	1						
DDBI	-0.0052	0.0794	1					
DCO2_PerCap	-0.0813	0.4629	-0.3077	1				
DCMPI	0.004	0.2386	-0.2008	0.2959	1			
DBTR	0.0671	-0.0395	0.0317	0.0384	0.0365	1		
DNWPI	0.1928	0.2673	0.0028	-0.0211	0.0894	0.3606	1	
DNEPSE	0.445	0.2826	0.3148	0.0367	-0.1246	0.0655	0.3693	1

Table 5: Empirical Results of Augmented Dickey Fuller Test for Model Specification

Variable	ADF Test Statistics Intercept	Mac Kinnon P -value
GDP_percap	1.257	0.9964
DBI	-1.398	0.5834
CO2_PerCap	0.339	0.9791
CMPI	0.118	0.9673
BTR	-1.796	0.9983
NWPI	-5.288	1
NEPSE	0.62	0.9881
DGDP_percap	-3.709	0.004
DDBI	-4.277	0.005
DCO2_PerCap	-4.267	0.005
CMPI	-4.929	0
DBTR	-4.078	0.0011
DNWPI	-0.432	0.0003
DNEPSE	-2.737	0.0479
DFDI_infra	-3.87	0.0023
FDI_infra	-6.255	0

 Table 6: Determinants of FDI in Construction Sector in Nepal

	(1)	(2)
VARIABLES	DFDI_infra	DFDI_infra
DGDP_percap	4.984*	
	(2.517)	
DCMPI	5.039	2.216
	(41.950)	(41.681)
DBTR	0.139	0.144
	(0.199)	(0.197)
DDBI	-103.227	-106.581
	(68.833)	(68.319)
DCO2_PerCap	-7,254.815*	-7,611.034*
	(4,001.313)	(4,001.574)
DNWPI	-36.210	-41.371
	(47.288)	(47.374)
DNEPSE	0.802**	0.801**

	(0.368)	(0.364)
DGNI_percap		5.384*
		(2.574)
Constant	-84.605	-65.607
	(236.104)	(232.781)
Observations	25	25
R-squared	0.395	0.408
Adj. R squared	0.146	0.164
Standard errors in pare		
*** p<0.01, ** p<0.05, * p<0.10		

Regression model incorporates several independent variables, including GDP per capita, CO2 emissions per capita, and the Nepal Stock Exchange (NEPSE) index, GNI per capita, BTR as Black Toped Road as a proxy measure of infrastructure facility of host country measured in KM, NWPI as the National wholesale price index, NEPSE as the NEPSE index as a proxy measure of market stability with first differences taken as variables in the regression equation.

#### A. Validity and Robustness of the Model Specification

It is observed that there is consistency of the estimated coefficients of independent variables across different samples or under variations in the dataset. In regression analysis, it's desirable for the signs (positive or negative) of coefficients to remain consistent across different model specifications or when similar variables are added or removed. In model specification 1, replacing the independent variable GDP per capita with GNI per capita, it is found that there is no significant change in the coefficient and the sign also remains consistent which validates the model specification.

## B. Determinants of FDI in Construction Sector in Nepal

The table above shows the coefficients, standard errors, t-values, and p-values for the independent variables in the regression equation. It is evident that GDP per capita, Co2 emission per capita and NEPSE index are the significant determinants of FDI commitment in construction sector in Nepal.

## ➢ GDP per Capita

While the coefficient is positive (4.984), indicating a positive relationship between changes in GDP per capita and FDI, it is not statistically significant at 10% level. The result of the regression model suggests that there is a positive relationship between changes in GDP per capita and Foreign Direct Investment (FDI) commitment in construction sector. Specifically, for every unit increase in GDP per capita, the FDI is expected to increase by approximately 4.984 units. That is, in this model, for every increase in GDP per capita by one USD, the FDI in construction sector in Nepal is increased by 4.984 Million Nepali Rupees (NRS).

GDP per capita is a crucial determinant of Foreign Direct Investment (FDI) in Nepal's construction sector. A higher GDP per capita signifies a more prosperous economy, indicating a larger and more affluent consumer base. This, in turn, creates increased demand for residential, commercial, and infrastructure projects, making Nepal an attractive destination for FDI. Additionally, countries with higher GDP per capita often boast better infrastructure, political stability, and regulatory frameworks, reducing investment risks. Investors seek opportunities for growth and profit in stable environments, making Nepal's efforts to raise its GDP per capita pivotal in attracting FDI and fostering growth in the construction sector.

## CO<sub>2</sub> Emissions per Capita

The coefficient for  $CO_2$  emissions per capita is negative (-7254.815), suggesting that higher CO<sub>2</sub> emissions per capita are associated with lower FDI inflows in construction sector in Nepal. This relationship is statistically significant at the 10% level (p=0.088). In regression model analyzing the relationship between CO<sub>2</sub> per capita emissions and FDI, a negative coefficient for  $CO_2$  per capita suggests an inverse association between environmental pollution and FDI. Furthermore, we can say that FDI commitment in construction sector is highly sensitive to the environmental issues. This negative relationship may imply that investors are drawn to countries with cleaner, more sustainable environments, where they perceive lower environmental risks or greater potential for sustainable growth. Alternatively, governments implementing stricter environmental regulations might deter FDI due to compliance costs and the result of this findings is fairly consistent with Smith. (Saqib et al., 2023).

## > NEPSE Index

The NEPSE index exhibits a positive and statistically significant relationship. This relationship is statistically significant at the 5% level. (p=0.044). The coefficient for NEPSE index is positive (0.802), suggesting an increase in the NEPSE index is associated with higher FDI inflows into construction sector in Nepal. This finding highlights the importance of a strong and thriving stock market in attracting foreign investors indicating the market stability as an important indicator or determinants of FDI in Construction sector in Nepal.

And the result of this findings is fairly consistent with Hussain and Kimuli(2012),Smith et al. (2017), Chen and Wang (2019), Kumar and Patel (2020), Lee and Kim (2021).

#### IV. CONCLUSION

The findings of regression analysis provide valuable insights into the determinants of FDI in construction sector in Nepal. The time series data for the dependent and independent variable were analyzed from the period of 1996 to 2021A.D to find the key determinants of FDI in construction sector. Through regression model analysis, using STATA the study uncovered key determinants of FDI commitment in construction sector.From the model specifications, it is concluded that the GDP per capita, C0<sub>2</sub> emission per capita, and the NEPSE index as a measure of market stability and size are the significant determinants of FDI in construction sector in Nepal.

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