Upshot Outcome of *Cinnamomum Verum* Powder Relative to Hypertension

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Abstract:- Economic burden and lifestyle habits have increased the prevalence of high blood pressure that can be detrimental. Hypertension is one of the major public health issues and is common in both genders. The medicinal plants and their antioxidant, antifungal and therapeutic properties have gained importance in recent years to fight lifestyle related health burdens such as CVDs, high blood pressure etc. Cinnamomum verum (C. *verum*) is one of the crude plant that is used for medicinal and therapeutic benefits worldwide. It is recognized as cinnamon and have benefits against inflammation, menstrual activity and bacterial stains. The current study was planned to analyze the mineral profile and chemical composition of *C.verum* and its proficience results towards blood pressure levels of both male and female belonging to the areas of Jinnah colony, Gulberg and Model town Faisalabad. Results showed that C. verum powder holds 5.3±0.12% of moisture content and 2.2±0.15% of ash. Crude fiber, crude protein, crude fat and nitrogen free extract (NFE) were found to be 31.02±0.6%, 3.3±0.15%, 3.8±0.2% and 54.38±0.7% respectively. 32 subjects, male and female adults above 30 years of age who are suffering from high blood pressure were selected randomly according to their history and current blood pressure levels. 16 participants are included in control group (8 males and 8 females) and 16 are in experimental treatment group (8 males and 8 females). Patients with hypertension were fed 1.5g cinnamon powder for 20 days in order to get to know the positive effect of cinnamon powder towards the amelioration of hypertension. Blood pressure levels of all subjects were measured before initiation of efficacy and after every 5 days of consumption. Diet of subjects was modified with no restriction of medicine intake. The data was introduced to statistical analysis and results were found significant for G_{TF} and G_{TM} (P < 0.005) at the 20th day of trial. Systolic blood pressure levels were from 131.25±8.34 to 118.75±6.40 mmHg and diastolic blood pressures were from 100±9.25 to 83.7±15.97 mmHg diastolic blood pressure in G_{TF} and in G_{TM} systolic blood pressure were from 127.5±4.62 to 125±5.34 mmHg but the diastolic pressure levels were measured to be 110±17.7 to 83.75±9.61 mmHg. High blood pressure levels were declined significantly.

I. INTRODUCTION

Globally, different regions of the world are experiencing changes from predominance of acute disorders to the supremacy of chronic diseases in adults that is termed to be the 'epidemiological transition'. Hypertension is prevailing in both genders and can be seen easily in overweight and obese women. The extent of hypertension is known to increase the number of deaths in hospitals. Prevalence of hypertension is more often in men than women. Among men, more occurrence of being hypertensive was in those who were richer than to those with low academic and occupational status. Hypertension was found to occur more in women with low socio-economic and education status (Minh *et al.*, 2006).

The major factor of CVD's includes hypertension, which is closely linked with 65%-78% of obesity (Mathieu *et al.*, 2009). In hypertensive patients, Renin-Angiotensin System (RAS) activation is supposed to have activity of insulin resistance. Other evidences have shown that pro-inflammatory cytokines, leptin and reactive oxygen species amounts have been increased with the increase in number of adipocytes (Furukawa S *et al.*, 2004).

Hypertension increases two-four-fold risk of morbidity and mortality. The hazard is proportional in elevating systolic and diastolic blood pressure levels at any age in either male or female. Smoking, obesity, stress and family history of hypertension are the risk factors of hypertension. Anxiety and depression are major predictors of later hypertension and prescription treatment of high blood pressure (Jonas *et al.*, 2009).

Hypertension and heart disease are the two paramount cause of heart failure. High blood pressure is the condition that occurs when the pressure of blood is high and it leads to the narrowing of the arteries which hinders the oxygen rich blood flow towards heart (Rama Krishnan *et al.*, 2003). Recognition of the hypertensive heart patients is judgmental as these patients are more vulnerable to myocardial infarction, arrhythmias and sudden cardiac death (Diamond *et al.*, 2005).

Treatments available for controlling hypertension involve the use of antihypertensive drugs. But despite the use of these agents, hypertension is uncontrolled worldwide (Weber *et al.*, 1999).

To cope up hypertension, crude plants have been used as medicine by the countries like Nepal and India. The use of plants and their products as medicines could be traced as far as the rise of civilization. The use of medicinal plants to treat the diverse trends of ailments such as diabetes, hyperlipidemia, cardiovascular disorders and hypertension has gained importance over the recent years in many countries (Bahmani et al., 2015). According to WHO 80% population belongs to rural areas utilize traditional herbal medicines for their primary health care so it has gained interest on the use of medicinal plant properties. These medicinal plants include Xanthoxylumarmatum (Timur), Ocimum sanctum (Tulsi), Cinnamomumzeylanicum(Dalchini) and Origanummajorana(Ram Tulsi) were found to have bactericidal effects against 10 medically recognized bacterial strains (Joshi et al., 2009).

Functional foods play role in human mental as well as physical health as these foods cure illnesses. Now-a-days people choose foods that give additional benefits to their health along with the nutritional significance and thus select functional food items. Vitamins, minerals, phytosterols, probiotics and antioxidants are included in list of functional foods (Broring*et al.*, 2010). *Functional foods* are defined by Academy of Nutrition and Dietetics as "enhanced, enriched and fortified unrefined foods that provides complementary constructive benefits to the consumers who take variety in diet on daily basis in adequate quantity" (Crowe KM and Francis C, 2013).

Functional foods are foods taken daily with usual meal depicts more benefits beyond its nutritional value and imparts positive outcomes in treating certain diseases according to Stein and Rodriguez-Cerezo, 2008. Food for Specified Health Uses (FOSHU) relates to the foods that hold constituents which have been officially approved to state that these foods exhibit psychological as well as physiological advantage to the consumers. Intention of taking FOSHU refers to improve health such as control blood pressure and blood cholesterol. Proper introduction of functional foods in Europe have been yet not defined (Ministry of Health, Labour and Welfare Japan, 2015).

Functional foods neutralize free radicals and protect human body from reactive oxidative species (ROS) and thus prevent from cancer (Kwaik*et al.*, 2001; Embuscado*et al.*, 2015; Omar *et al.*, 2007). The phytochemical active ingredients of cinnamon illustrate its antioxidant nature. In current decade, this herb is gaining fame because of its anticancerous agents. About 250 species of *Cinnamomum* are available with a exclusive phenotype and genotype (Tung *et al.*, 2008).

Cinnamomumverum (C. verum) is one of the commercially used spice belongs to family of Lauraceae (Table 1). Its old botanical name was *Cinnamomumzeylanicum (C. verum)*. This is true cinnamon

specie of Ceylon tree. It is native to Malbar coast of India and Sri-Lanka. The other species include Cinnamomumaromaticum (C. cassia), Cinnamomumloreiroi or Saigon cinnamon, Cinnamomumburmannii (Korintje). All these four are the species of Ceylon among up to hundred species and are commercially used as a spice and for medicinal plant (The Seasoning and Spice Association, 2010). The widely distributed specie in Africa is the C. *verum.* These spices have a productive effect on metabolic syndrome (Met.S) markers like insulin resistance and hypertension that leads to heart diseases (Thomas et al., 2012).

Cinnamomumzeylanicum and *Cinnamomumaromaticum* are the species that are native to tropical Asia and Sri-Lanka (Hamidpur*et al.*, 2015) and non-native to African countries like Nigeria, Ghana, Uganda, Comoros, Sierra Leone, Tanzania, Madagascar, Mauritius and Seychelles (Orwa*et al.*, 2009). To treat cancer and cardiovascular diseases the barks are commonly used in Cameroon as spices (Kuete*et al.*, 2011; Nkanwen*et al.*, 2013).

The enduring bark of cinnamon can rise from 10 to 40 meters and found in SriLanka, West India and Southeast Asia. Volatile oils can be found in its peel that is useful in treating conditions like vomiting, common cold, erectile impairments and muscle spasms. 10 grams of cinnamon in ground form contains 0.4g protein, 8.06g of carbohydrate, 0.12g of fat and 103.4 kcal energy. A study conducted on 60 women to see the effectiveness of *C. verum* in enhancing Hb levels after menstruation has resulted in imparting positive benefits in lift up iron levels of females and so hemoglobin in them (Hassan N.H. 2017).

The phenolic compounds present in cinnamon depicts anti-tumor, anti-cancer, anti-inflammatory and antihypertriglyceridemia outcomes. These constituents can be extracted through distillation and solvent extraction. Microbial growth and oxidation in food can be inhibited by adding cinnamon to food (D. R. A. Muhammad and K. Dewettinck, 2017).

Cinnamic acid, cinnamate and cinnamaldehyde are the derivatives of cinnamon play a role of scavenging free radicals and exhibits anti-inflammatory response. Therefore, cinnamon is a versatile and multifaceted therapeutic shrub (Rao PV and Gan SH, 2014). Out of 115 foods being tested, cinnamon was analyzed to have potential features of anti-inflammation (Gunawardena *et al.*, 2015). Transcinnamaldehyde compound of cinnamon notify its role as neuroprotective and anti-bacterial agent (Zhang LQ *et al.*, 2015).

C. verum bark, powder, oil and leaf are part of vast spectrum of pharmaceutical, nutritional, neutraceutical, medicinal, food stuffs and cosmetic applications. These are also useful for flavoring the foods. According to investigation

it is composed of phenyl propanoids and monoterpenoids and (E) Cinnamaldehyde (Mallavarapu*et al.*, 2007).

Methalonic extract of Cinnamomum verum leaf (CLE) was demonstrated for its antioxidant and free radical fighter capabilities in comparison to ascorbic acid, trolox, gallic acid and butylated hydroxyl anisole. CLE recorded to have peroxidation resisting ability with the use of linoleic acid emulsion system, exhibiting chelation of metal ion along with neutralizing hydroxyl ion radical (Mathew Sindhu and T. Emelia Abraham 2005).

Thermal stability of leaf essential oils that are eugenol free was investigated and the consequences represented that elevated temperatures affects content of transcinnamonaldehyde and after incubating the leaf at 100 degree Celsius for 8 hours its retension of Cin (RC) reduces to 17.4% as compared to oil holding eugenol have shown higher stability. By adding eugenol thermal stability of essential oil and Cin (0.62% and 2.60%) could be enhanced (Yeh HF *et al.*, 2013).

The cinnamon can be used directly or in the form of powder and oil. In variety of desserts and soups its powder form is used to enhance the flavor. The extracted form of cinnamon has been proved to have positive effects against number of health issues as it is an antioxidant and is useful to cure diarrhea, cold, flu and cough. Its antimicrobial activities make it a preferred preservative. It is effective against ulcer causing *Helicobacter pylori*, LDL-cholesterol levels, regulates high blood pressure, effective for menstrual pain, arthritis and inflammation. This study is to understand the pragmatic impacts of cinnamon powder towards hypertension (Maheshwari *et al.*, 2013).

There are multiple ways of cinnamon consumption; one of the simple method is by using cinnamon freshly garnished on foods in form of powder. Pills of cinnamon oil are also available in markets in form of supplements. The only precautionary measure that needs to be focused is that capsules must be derived from fresh cinnamon instead of powder available in grocery stores. Large doses of coumarin can be toxic which is present in cinnamon powder present in grocery stores and can cause risk of liver or renal disorder. To refrain from any risk or emergency it is preferable to buy cinnamon stick derived from Ceylon plant (Brenda Barron, 2017).

Classification of C. verum		
Kingdom Plantae (Plants)		
Subkingdom	Viridiplantae (Green plants)	
Infrakingdom	Streptophyta (Land plants)	
Superdivision	Embryophyta	
Division	Tracheophyta (Vascular plants)	
Subdivision	Spermatophytina (seed plants)	
Class	Magnoliopsida	
Superorder	Magnolianae	
Order	Laurales	
Family	Lauraceae (Laurels)	
Genus	Cinnamomum (Cinnamon)	
Species	C. verum	

Languages	Common Names
Latin	Cinnamomum
Espernato	Cinamo
Filipino	Kanela
Somali	Qorfe
Turkish	Tarcin
Arabic	Qarfa
Persian	Daarchin
Chichewa	Sinamoni
Urdu	Daarchini
Uzbek	Dolchin
Dutch	Kaneel
French	Cannelle
German	Zimat
Irish	Caineal
Italian	Cannella

Table 2:- Common Names for *C. verum*in Different Languages

II. OBJECTIVES

Objectives of the current study are as follows;

- ➢ To evaluate the effectiveness of *Cinnamomum verum* powder in attenuation of hypertension
- > To carry out compositional analysis of cinnamon

III. MATERIALS AND METHODS

A. Area of Research

Research was conducted in The University of Faisalabad department of Doctor of Nutrition and Dietetics. Analysis was performed in the post graduate laboratory of The University of Faisalabad (TUF).

B. Raw Material Procurement

Cinnamomum verum is the scientific name of cinnamon and it was bought from the herbal shop located in clock tower, Faisalabad.

C. Preparation of Cinnamon Powder

Cinnamon bark stick was cleaned with water, washed and sun-dried and then it was subjected to electric blender in order to make fine powder. This powder was sieved through 4mm mesh to get very fine powder (Palthur*et al.*, 2014).

D. Characterization of C. verumpow

C. verum powder introduced with several assays mentioned as follows;

> Proximate Analysis

C. verum powder was analyzed for moisture, crude protein, crude fat and ash content according to the methods of AOAC (2003).

a. Moisture Content

Moisture of *C. verm* powder was accessed by drying the sample in oven at 100 ± 5 degree of Celsius till the sample weight became constant according to AOAC (2003) methods.

Moisture calculated by using the following formula:

Moisture %

 $= \frac{\text{Weight of fresh sample (g)} - \text{Weight of dried sample (g)}}{\text{Weight of sample (g)}}$

$\times 100$

b. Ash Content

Ash content of *C. verum* powder was determined according to the method of AOAC (2003). Ash estimation was conducted by direct incineration of sample obtained in a crucible. The crucible was heating on oxidizing flame till it produced no fumes, then kindled in a muffle kiln at 600 degree of Celsius for 2-4 hours till grayish white residue was obtained. Ash percentage is calculated using following formula:

Ash % =
$$\frac{\text{Weight of ash (g)}}{\text{Weight of sample (g)}} \times 100$$

c. Crude Fiber

Sample was taken and analyzed for crude fiber according to procedure defined by AOAC (2003). Sample was taken in a beaker and with the addition of 150 ml preheated H₂SO₄ solution and heated it for 30 minutes. Contents were filtered by giving 2-3 washing with distilled water. Residue was transferred again to beaker and heated with KOH solution for 30 minutes. Filtration with distilled water was done again to make it alkali free. Residue was transferred carefully to tarred crucible and dried in oven at 150 degree of Celsius for 1 hour until constant was obtained. Contents were heated on flame until the smoke ceased to come out of sample. Sample was placed in muffle furnace at 55 degree of Celsius for 3-4 hours until grey ash was obtained then sample placed in desiccator to cool down and weighted. The difference in weight is calculated as crude fiber using following formula:

_	Crude Fiber % Weight of insoluble matter(g) – Weight of ash (g)
_	Weight of sample (g)

 $\times 100$

d. Crude Fat

Crude fat estimation was conducted using soxhlet extraction apparatus according to AOAC (2003). 5g of *C. verum* powder sample was taken in separate thimbles and placed in an extraction tube of soxhlet kit after wrapping in filter paper. The modification of temperature of heater was so that incessant drops of ethanol fell on the sample in extraction tube. Remainders were shifted to dry weighted china dish which then was placed in hot air oven for evaporation for ether 4-5 hours. This china dish was then placed to desiccators in order to cool down the temperature and then again weighted it. According to AOAC procedures, using ethanol as solvent in soxhlet apparatus, 5g sample was used for crude fat determination.

	Crude Fat % Weight of sample (g) – Weight of fat freesample (g)
=	Weight of sample (g)
×	100

e. Crude Protein

Protein percentage was determined by Kjeldahl method as defined by AOAC method (2003). In the digestion tube 0.5-1.0g sample was digested with the aid of 10-15ml concentrated H₂SO₄ in presence of 8g digestion mixture (CuSO₄:K₂SO₄) (8:1).Flask swirled in order to mix all the contents thoroughly and placed on heater to start digestion till mixture become clear (blue-green in color). This requires 2 hours to complete. The digest was cooled and then transferred to 100ml volumetric flask and volume was made up to mark by adding distilled water. 10 ml of digest was introduced in distillation tube then 10 ml of 0.5 N NaOH was added gradually through the same mechanism. Ammonia released was collected as NH4OH in conical flask containing 20ml of 4% boric acid solution with few drops of modified methyl red indicator. The solution was titrated against standard 0.1 N HCl solution.

Crude protein was calculated according to following formula:

Nitrogen % = $\frac{\text{Vol. of } 0.1 \text{ NH2SO4(ml)} \times \text{Vol. of dilution} \times 0.0014}{\text{Wt. of sample (g)} \times \text{Vol. of aliqout sample(ml)}} \times 100$

Crude Protein = Nitrogen (%) \times 6.25

f. Nitrogen Free Extract

The NFE is calculated by using following formula according to (Uraku*et al.*, 2016) NFE % = 100 - (% moisture + % crude fiber + % crude protein + % ash + % crude fat)

E. Principle Guide for Human Scrutiny

The bio-evaluation was performed to investigate the influence and effectiveness of cinnamon powder against hypertension. Subjects were selected randomly from the areas of Model Town, Gulberg and Jinnah Colony Faisalabad. Selection procedure was carried out on the basis of their anthropometric measurements, current blood pressure, medical history, lifestyle practices and medication. Subjects who were willing to participate signed the Consent agreement letter. Subjects from both genders were selected. 32 subjects were chosen. Participants were introduced with the cinnamon powder for 20 days and their blood pressure levels were measured before initiation of the trial and after every 5 days of consumption. Dose is mentioned in table below (Table 3)

First sampling was performed before trial and second readings were taken at 5th day of trials, similarly 3rd measurements were taken at 10th day followed with 4th sampling which took on 15th day of efficacy and last 5th readings were obtained at 20th day of research trials.

F. Inclusion Criteria for Volunteers

• Hypertensive males and females of age above 30 years were chosen for the efficacy study and divided into control and experimental treated groups.

• Sampling was done before initiation of research efficacy and next was performed on every 5th day of research trials. The inclusion criteria for volunteers are mentioned below (Table 4).

G. Blood Pressure

Blood pressure includes diastolic levels and systolic levels. For the estimation of blood pressure sphygmomanometer is used.

H. Parameters Studied

- Diastolic blood pressure levels of both males and females above 30 years
- Systolic blood pressure levels of both males and females above 30 years

Systolic Blood Pressure

The pressure of vessels of heart when it pumps the blood is known as systolic blood pressure.

Diastolic Blood Pressure

The pressure of vessels when the heart rests between the beats it is termed as diastolic blood pressure.

I. Statistical Analysis

Results will be presented as means with their standard errors. Complete Randomized Design was applied to find out the significance level. Statistical analysis of data was performed using three-way ANOVA and Tukey's HSD.

Groups	Gom	Gof	Gтм	Gtf
	Eight diseased males above 30 years of age in control group	Eight diseased females above 30 years of age in control group	Eight diseased males above 30 years of age in treatment group consuming cinnamon powder	Eight diseased females above 30 years of age in Treatment group consuming cinnamon powder
Treatments	Not consuming 1.5g <i>C. Verum</i> powder	Not consuming 1.5g C. Verum powder	1.5g C. Verum powder	1.5g C. Verum Powder

Table 3:- Human Study Plan

S/N	Inclusion Criteria	
1.	Gender	Males and Females
2.	Age Group	Above 30 years
3.	Blood Pressure Status	Hypertensive

 Table 4:- Inclusion Criteria for Volunteers

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S/N	General Guidelines for Volunteers	
1)	Avoid eating foods from outside	
2)	Drink atleast 8 glass of water per day	
3)	Choose foods with less sodium and prepared food stuff with less or no salt	
4)	Select whole and unrefined grains containing fiber instead of processed products	
5)	Use vegetable oils instead of banaspati ghee	
6)	Aim to do 30-150 minutes exercise or brisk walk	
7)	Eat variety of foods but in moderation	
8)		
9)	Cut back on foods with added salts and sugars	
10)) Try to use poached or boiled egg instead of fried egg	
11)) Replace high caloric foods with healthy and nutritious fruits and vegetables	
12)	Choose skim milk, yogurt for dairy consumption	
13)	Cut on sugar syrup containing canned fruits or fizzy drinks	
14)	14) Consume more vegetables but avoid having ready-made sauces	
15)		
16)	Butter, margarine should be avoided	
17)	Use lean meat, skinless poultry and prepare these stuff without using saturated or trans fats	
18)	No added salt (NAS) is preferable	

Table 5:- General Guidelines for Volunteers

IV. RESULTS

The current study was conducted to investigate the therapeutic significance of *C. verum* powder against hypertensive individuals. Accordingly, dose of *C. verum* powder was tested in both genders with hypertension by applying statistical design. Current study was presented in comprehensive manner. Two portions of results are allocated for better comprehension i.e. characterization of *C. verum* powder and efficacy studies.

A. Part 1: Characterization of C. verum Powder

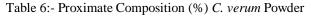
C. verum bark after being sundried and grinded to fine powder subjected to proximate analysis in order to determine the nutrient composition of leaf powder. Methods to investigate each fraction of proximate analysis were followed according to those mentioned by AOAC (2003).

> Results of C. verum Powder Characterization

Proximate analysis has its own significant importance in deciding the quality of raw materials being used. *C. verum* powder was assessed for various quality attributes such as moisture, ash, crude fat, crude protein, crude fiber and nitrogen free extract (NFE). Complete components of proximate analysis are made of these six quality parameters.

Results are tabulated in Table 6 that shows *C. verum* powder contains $5.3\pm0.12\%$ of moisture content and $2.2\pm0.15\%$ of ash content. Crude fiber, crude protein, crude fat and nitrogen free extract (NFE) was calculated to be $31.02\pm0.6\%$, $3.3\pm0.15\%$, $3.8\pm0.2\%$ and $54.38\pm0.7\%$ respectively (Table 8).

Proximate Parameters	Composition (%)
Moisture	5.3±0.12%
Ash	2.2±0.15%
Crude Protein	3.3±0.15%
Crude Fat	3.8±0.2%
Crude Fiber	31.02±0.6%
Nitrogen Free Extract (NFE)	54.38±0.7%



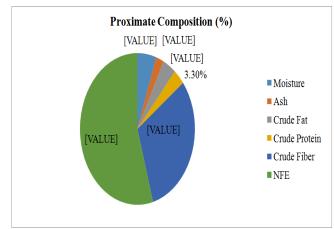


Fig 1:- Proximate Composition (%) C. verum Powder

Minerals	Composition (mg/G)
Iron	7.0
Zinc	2.6
Calcium	83.8
Chromium	0.4
Manganese	20.1
Magnesium	85.5
Sodium	0.0
Potassium	134.7
Phosphorous	42.4

Table 7:- Mineral Composition (%) C. verum Powder

Parameters	Composition (g/100g)	
	Sri Lankan	Chinese
	Cinnamon	Cinnamon
Moisture	9.45±0.14	7.70±0.15
Ash	3.77±0.10	2.89±0.09
Crude Protein	4.99±0.10	4.10±0.09
Crude Fat	4.69±0.12	4.65±0.09
Crude Fiber	21.27±0.09	33.41±1.15
Nitrogen Free	55.83±0.90	47.25±1.24
Extract (NFE)	285.49±0.92	247.25±3.8
Energy Kcal/100g		0

Table 8:- Proximate Composition of Sri Lankan and Chinese Cinnamon

Minerals	Composition (mg/100g)	
	Sri Lankan Cinnamon	Chinese Cinnamon
Iron	10.73±1.33	2.74±0.35
Zinc	0.33±0.05	0.35±0.04
Calcium	690.01±14.37	1157.36±12.38
Copper	0.65±0.006	0.41 ± 0.05
Magnesium	60.71±1.83	74.89±8.88
Sodium	27.64±1.49	18.76±0.20
Potassium	381.67±4.73	197.00±9.32
Phosphorous	62.10±4.23	66.31±7.90

Table 9:- Mineral Composition Sri Lankan and Chinese Cinnamon

Compounds			Percentage (%	6)
	Fruit	Bark	Leaf	Root
Pinene	2.19	3.34	0.73	5.70
Linalool	0.08	3.70	2.77	0.13
Limonene	1.0	1.2	0.3	6.2
Terpinolene	0.30	0.21	0.61	0.47
Cinnamaldehyde	0.3	50.5	2.7	0.1
Cinnamyl-acetate	0.10	8.78	1.00	0.12
Eugenol				
Cymene	0.45	4.15	76.74	0.21
Cryophyllene	0.01	1.91	0.92	1.38
Sesquiterpenes	5.63	8.00	3.47	0.62
Monoterpenes	83.6	8.7	4.7	0.7
Phenyl propanoids	6.7	25.3	6.7	95.2
·	0.9	64.8	85.4	2.2

Table 10:- Chemical Compounds C. verum Fruit, Bark, Leaf and Root Oils

B. Part 2: Efficacy Study

To investigate the ameliorative effects of *C. verum*, current study was conducted on human beings experiencing high blood pressure. Efficacy was conducted for 20 days and human subjects of both genders were selected. Participants were instructed to follow general guidelines. 32 subjects were selected and divided into 2 group's i-e. control group and treatment group. Each group comprised of 8 males and 8 females. Control group denoted with G_{OF} , G_{OM} and treatment group indicated with G_{TF} and G_{TM} . Participants allocated in treatment group were introduced with 1.5g/day *C. verum*

(cinnamon) powder. Blood pressure levels of both groups' subjects were measured before initiation of trial, after 5, 10, 15 and 20 days of trial.

Results of Efficacy Study

According to (Table 11), days affect the blood pressure levels significantly which can be clearly seen in hypertensive patients. The mean values for systolic blood pressure (Table 19) in treatment group G_{TF} at 0 day was 131.25±8.34 mmHg which reduced to 127.5±7.07 mmHg at 5th day. Mean values were reduced further to 122.5±11.64 mmHg at 10th day and

at 15th day values were calculated to be 125 ± 9.25 mmHg which decreased significantly up to 118.75 ± 6.40 mmHg at 20th day. For the treatment group of males G_{TM} systolic blood pressure mean at initiation was found 127.5 ± 4.62 mmHg that was little descended to 126.5 ± 7.44 mmHg at day 5th and came to be 125 ± 5.34 mmHg at 10th day. Significant changes were observed at 15th day in systolic mean values that were 121.25 ± 3.53 mmHg but it again increased to 125 ± 5.34 mmHg at 20th day.

According to (Table 18), it explicated that mean value for diastolic blood pressure before initiation of trial in treatment group G_{TF} was 100 ± 9.25 mmHg that differentiated from mean value at 5th day calculated to be 107.5 ± 7.071 mmHg. Momentous decline was observed at 10th day which indicated the mean value 98.75 ± 25.319 mmHg and mean values reduced significantly at 15^{th} and 20^{th} which were 90 ± 15.11 to 83.75 ± 15.97 mmHg. In group G_{TM} diastolic mean value before trial was 110 ± 17.7 mmHg which was reduced to 106.25 ± 7.44 mmHg at 5^{th} day. The readings of 10^{th} day mean values showed decline up to 100 ± 14.14 mmHg which significantly reduced to 95 ± 13.06 and 83.75 ± 9.61 mmHg at 15^{th} and 20^{th} day respectively.

Comparison of control group with treatment group which was subjected to cinnamon powder showed 3.947 least significance difference of both systolic and diastolic blood pressures according to (Table 12). Least significance difference (LSD) test of both genders demonstrated significant results (P < 0.05).

SOV	DF	Systolic Blood Pressure (MS)	Diastolic Blood Pressure (MS)
Treatments (T)	1	15405.6*	11560.0*
Day (D)	4	685.3*	1070.9*
Gender (G)	1	950.6*	810.0*
$\mathbf{T} \times \mathbf{D}$	4	941.6*	620.9*
T×G	1	950.6*	90.0 ^{NS}
$\mathbf{D} \times \mathbf{G}$	4	39.7 ^{NS}	52.2 ^{NS}
$\mathbf{T} \times \mathbf{D} \times \mathbf{G}$	4	114.7 ^{NS}	38.4 ^{NS}
Error	140	82.6	161.8
Total	159	-	-

Table 11:- Mean Squares for Systolic and Diastolic Blood Pressure of Participants Served with *C. verum* Powder NS= Non-significant $P \ge 0.05$; * = Significant at P < 0.05SOV= Source of Variance; DF= Degree of Freedom; MS= Mean Squares

S/N	Treatment	Systolic Blood Pressure (mmHg)	Diastolic Blood Pressure (mmHg)
1	Cinnamon Powder	125.00b	97.50b
2	Control	144.62a	114.50a
LSD		3.947	3.947

Table 12:- Least Significant Difference of Systolic and Diastolic Blood Pressure Levels According to Treatment Mean values in a column sharing similar letters do not differ significantly as determined by the LSD test ($P \le 0.05$).

S/N	Day	Systolic Blood Pressure (mmHg)	Diastolic Blood Pressure (mmHg)
1	0	133.13ab	109.06a
2	5	135.31a	110.63a
3	10	139.06a	108.75a
4	15	138.75a	105.31a
5	20	127.81b	96.25b
LSD		6.1958	8.6717

Table 13:- Least Significant Difference in Systolic and Diastolic Blood Pressures

Mean values in a column sharing similar letters do not differ significantly as determined by the LSD test ($P \le 0.05$).

S/N	Gender	Systolic Blood Pressure (mmHg)	Diastolic Blood Pressure (mmHg)
1	Males	137.25a	108.25a
2	Females	132.38b	103.75b
LSD		2.8163	3.9417

Table 14:- Least Significant Difference of Systolic and Diastolic Blood Pressure Levels in Males and Females Mean values in a column sharing similar letters do not differ significantly as determined by the LSD test ($P \le 0.05$).

		Systolic Blood Pressure (mmHg)						
S/N	Treatments		Study Period					
		D_0 D_5 D_{10} D_{15} D_{20}						
1	Cinnamon Powder	129.37cde	126.87cde	123.75de	123.13e	121.88e		
2	Control	136.88bc 143.75b 154.37a 154.37a 133.75bcd						
	LSD	10.155						

Table 15:- Least Significant Difference of Systolic Blood Pressure Comparison in Control and Treatment Groups Mean values in a column sharing similar letters do not differ significantly as determined by the LSD test ($P \le 0.05$).

		Diastolic Blood Pressure (mmHg)					
S/N	Treatments	Study Period					
		\mathbf{D}_0	D 5	D ₁₀	D 15	\mathbf{D}_{20}	
1	Cinnamon Powder	105abc	106.86ab	99.38bc	92.50cd	83.75d	
2	Control	113.13ab	114.38a	118.13a	118.13a	108.75ab	
	LSD	14.212					

Table 16:- Least Significant Difference of Diastolic Blood Pressure Comparison in Control and Treatment Groups Mean values in a column sharing similar letters do not differ significantly as determined by the LSD test ($P \le 0.05$).

Groups			Study Period					
	Initial (0 day)	Day 5	Day 10	Day 15	Day 20			
Gof	128.75±9.91	137.5±15.81	151.25±9.91	151.25±9.91	130±7.55			
Gtf	131.25±8.34	127.5±7.07	122.5±11.64	125±9.25	118.75±6.40			
Gom	145±13.09	150±11.95	157.5±8.86	157.5±8.86	137.5±7.071			
Gтм	127.5±4.62	126.25±7.44	125±5.34	121.25±3.53	125±5.34			

 Table 17:- Mean±SDSystolic Blood Pressure in Subjects

Groups			Study 1	Period	
	Initial (0 day)	Day 5	Day 10	Day 15	Day 20
Gof	110±11.952	112.5±7.071	115±5.345	115±5.34	105±9.258
Gtf	100±9.25	107.5±7.071	98.75±25.319	90±15.118	83.75±15.97
Gom	116.25±16.8	116.25±14.07	121.25±11.25	121.25±11.25	112.5±8.86
GTM	110±17.7	106.25±7.44	100±14.14	95±13.09	83.75±9.61

Table 18:- Mean±SD Diastolic Blood Pressure in Subjects

Source	DF	SS	MS	F	Р	
trt	1	11560.0	11560.0	71.45	0.0000	
day	4	4283.8	1070.9	6.62	0.0001	
gender	1	810.0	810.0	5.01	0.0268	
trt*day	4	2483.8	620.9	3.84	0.0054	
trt*gender	1	90.0	90.0	0.56	0.4570	
day*gender	4	208.8	52.2	0.32	0.8625	
trt*day*gender	4	153.8	38.4	0.24	0.9167	
Error		140		1	61.8	
Total		159		42240.0		
	Grand Mea	an 106.00		CV 12.00		
	Grand Mea	an 106.00				

Table 19:- Analysis of Variance Table for diastolic

Source	DF	SS	MS	F	Р
trt	1	15405.6	15405.6	186.53	0.0000
day	4	2741.2	685.3	8.30	0.0000
gender	1	950.6	950.6	11.51	0.0009
trt*day	4	3766.3	941.6	11.40	0.0000
trt*gender	1	950.6	950.6	11.51	0.0009
day*gender	4	158.8	39.7	0.48	0.7500
trt*day*gender	4	458.8	114.7	1.39	0.2410
Error	140		11562.5		82.6
Total	159			35994.4	
	Grand Me	an 134.81		CV 6.74	

Table 20:- Analysis of Variance Table for systolic

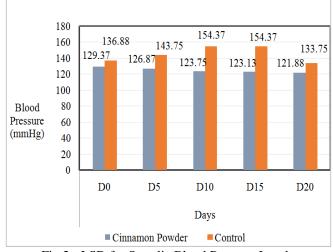
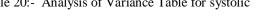


Fig 2:- LSD for Systolic Blood Pressure Levels



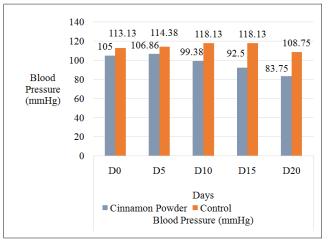


Fig 3:- LSD for Diastolic Blood Pressure Levels

V. DISCUSSION

C. verum powder as medicinal herb has been used since ancient times as it aids in improving health issues and ailments such as disorders of respiratory system, digestive system, reproductive system illnesses, cough, flue and joint pains. Relieve from indigestion, toothaches and as a mouthwash remedy. Cinnamon is helpful for weak digestion, muscle pain, arthritis and rheumatism. It also acts as coagulant to stop bleeding (Hossein N *et al.*, 2013).

The current research findings of proximate analysis were in nearby values termed in literature. Possible variations are because of climate changes, origin, environmental conditions and area of analysis. One contributing factor is the genetic makeup of the material that indicates any variation.

The composition of cinnamon has been reported around the globe. Many researchers penned down the constituents in detail. Values for moisture, ash, crude fat, crude fiber and crude protein are 5.1%, 2.4%, 4%, 33.0%, 3.5% and nitrogen free extract (NFE) i-e carbohydrates are 52% respectively. The energy calculated to be 258 kcal/100g. These values are slightly varies from my analysis. The mineral profile of cinnamon includes iron, zinc, manganese, calcium, phosphorous, potassium, chromium and magnesium (Table 9). Study revealed that cinnamon holds 7.0mg/g iron (Fe), 2.6mg/g zinc (Zn), 83.8 mg/g calcium (Ca), 0.4mg/g chromium (Cr), 20.1mg/g manganese (Mn) and 85.5mg/g magnesium. Studies demonstrated that cinnamon contains 0.0mg/g sodium (Na), 134.7mg/g potassium (K) and 42.4mg/g phosphorous (P) electrolytes (Gul et al., 2009). Minerals content reported in other research papers depicted that cinnamon composed of highest amount of potassium and lowest quantity of sodium. The moisture and fat content was found to be lower than revealed in other studies but energy values were lower than other studies however; ash, crude fiber and NFE values are near to the values presented by (Farhat et al., 2001; Hussain et al., 1985).

In a research study composition of per 100g of Chinese cinnamon was compared with Sri Lankan cinnamon (Table 10). The Sri Lankan cinnamon reported to have higher significance (P<0.05) compared to Chinese cinnamon. Carbohydrate and protein profile of Sri Lankan cinnamon was higher so the total energy content of Sri Lankan cinnamon was greater than Chinese cinnamon. Crude fiber content was found significantly higher (P<0.05) in Chinese cinnamon than in Sri Lankan cinnamon. In Sri Lankan cinnamon, fat content was investigated with no differences with the opposition sample significantly. These results were comparable with the proximate composition of *cinnamomum* verum to the Unites States of Agriculture, 2006. Mineral profile of Sri Lankan and Chinese cinnamon has been demonstrated in (Table 9). Calcium content was found to be highest in both cinnamon samples following sodium, potassium, magnesium and phosphorous. There were no significant variations of zinc found in Chinese cinnamon and Sri Lankan cinnamon (Ahmad *et al.*, 2007).

Fruit oil of cinnamon constitutes 7.7% cadinol, 5.6% cryophyllene and 36.0% cadinene. Sesquiterpenes are present in cinnamon fruit oil in 84% composition whereas, less than 9% of this group of compounds present in other parts of plant.

Table 10 highlights the percentage abundance of various components of different parts of cinnamon plant indicating the yield. Percentage value of cinnamon fruit oil was reported different from cinnamon leaf, bark and root oils. Composition of cinnamaldehyde and eugenol was not present in higher concentrations in oils which are the major constituents of plant organs. Specific intense aroma of cinnamon is due to the presence of sesquiterpenes. These are major compounds of oil also include monoterpenes and phenyl propanoids (P.A. Paranagama*et al.*, 2002).

Previous studies demonstrated the effect of aqueous extract of cinnamon towards high blood pressure. The methalonic extract in dose of 5, 10 and 20 mg/kg body weight administered directly into vein in rats with acute arterial hypertension. Wistar rats subjected to 20 mg/kg showed sustained arterial hypertension results for more than half and hour with means of 160.33 ± 3.82 mmHg with significant results (P < 0.05). Rats received lowest dose of 5 mg/kg were observed to decrease the rising levels by 46.4 ± 10.6 mmHg. Animals administered with 10 and 20 mg/kg were found to drop suddenly from 159.46 ± 5.77 to 55.46 ± 7.31 mmHg and from 176.66 ± 6.86 mmHg to 83.46 ± 16.03 mmHg resulted in quick decline of $68.9\pm4.8\%$ and $50.7\pm9.5\%$ (Nyadjeu*et al.*, 2013).

Abnormal renal excretory system has been known to be major developing cause of hypertension. Factors which contribute in declining the renal system function could disturb the balance of sodium and water leading to accelerate the arterial pressure. Renal Nerve Sympathetic nerve activity (RSNA) factor is responsible to disrupt and decline the renal excretory activity. Increase of sustained blood pressure from 18 mmHg in arterial pressure is because of decrease in RSNA up to 56 and 50% with angiotensin-II at on 2nd and 7th day of infusion (Dibona, 2003).

Meta-analyses in the past have been done to investigate the action of antiobesity drugs against alterations in hypertension. Changes in diastolic blood pressure levels and systolic blood pressure levels were interrogated. Blood pressure means for the subjects who were examined for three orlistat and three subutramine studies on overweight and type 2 diabetic subjects. Systolic blood pressure baseline range from 119 to 153 mmHg and diastolic blood pressure mean from 69 to 98 mmHg. Thus the overall variations in orlistat were found to be -1.9 (95% CI; -2.7, -1.1) mmHg and 0.5 (-1.1, 2.1) mmHg for subutramine for the systolic blood pressure and for diastolic blood pressure change of placebocontrolled values measured to be -1.5 (-2.2, -0.8) and 1.7 (0.7, 2.6). Non-significant results were found in patients without diabetes along with minor reductions in systolic and diastolic blood pressures (K. Johansson *et al.*, 2009).

Reduction in hypertension also decrease the cadiovascular risk and ultimately decline the microvascular events thus decreasing the visual acuity as well as the functional impairments (Vijan*et al.*, 2003). Several factors such as anxiety, obesity and depression are contributors towards high blood pressure and stroke. Diet and exercise have worth significance in the hypertension and weight reduction that aids in CVD prevention (Jakacic*et al.*, 2001; Mathiew*et al.*, 2009).

The present study depicted that 1.5g cinnamon powder manifested positive results. Intake of cinnamon powder for 20 days resulted in significant results in both males and females. Systolic blood pressure levels have been decreased to 125 mmHg in cinnamon consuming group compared to 144.62 mmHg of control group. Diastolic levels of cinnamon group found to be 97 mmHg versus to 114 mmHg in control group. Results of current study demonstrated significant conclusions (p < 0.05). There are 95% chances that this study shows significantly similar positive results if it will perform 100 times. Therefore, cinnamon have an antihypertensive potential and it also found beneficial as per previous studies that its mixture along with ginger extract and enrichment of barley powder with it combat hypertension, hepatotoxicity and cardiotoxicity (Ihab K. Mohamed *et al.*, 2017).

VI. SUMMARY

The purpose of this research is to determine the positive effects of *C. verum* towards high blood pressure levels in both males and females of age above 30 years and to conduct compositional assessment of *C. verum*.

C. verum is the natural herb also known as cinnamon, it holds therapeutic activities. It has been found to improve the patient systolic and diastolic blood pressure levels, thus helpful to reduce the risk of cardiovascular diseases. High blood pressure levels indicate the increased risk for heart attack and stroke. High BP levels lead to increase pressure of blood on the arteries which results in narrowing of arteries that obstruct the flow of oxygen rich blood. *C. verum* powder found to have positive manifestations against hypertension.

Cinnamon powder contains phenolic bioactive ingredients that are helpful to cure various diseases such as cinnamaldehyde and citral have been testified to impart free radical scavenging capabilities.

C. verum extract and volatile oils are used in cosmetics, beverages, detergents and for fortification and enrichment of food products. Cinnamon has gained popularity in treating

headache, nausea, hay fever, cough, toothache, throat infection, gastrointestinal issues, ulcer, respiratory problems and polycystic ovary syndrome. Extracts of *C. verum* containing polyphenols and cinnamaldehyde devote medicinal properties and help reducing inflammation and cancerous cells growth.

This research study was conducted in institute of doctor of dietetics and nutritional sciences and compositional analysis was performed in the post-graduate laboratory at The University of Faisalabad, TUF.

Fresh *C. verum* bark was taken and cleaned properly which was then subjected to sun drying followed by grinding into fine powder. This powder was then sieved and assessed for proximate analysis. Results indicated that it contains moisture, ash, crude fiber, crude protein, crude fat and nitrogen free extract (NFE) 5.3%, 2.2%, 31.02%, 3.3%, 3.8% and 54.38% respectively.

Bioevaluation mode of testing was used to scrutinize the health promoting significance of cinnamon powder relative to hypertension. Hypertensive males and females of age above 30 years were selected. 16 hypertensive males and females were in control group (8 males in G_{OM} and 88 females in G_{OF} contrary to 16 hypertensive males and females in treatment group (8 males in G_{TM} and 8 females in G_{TF}). Control group participants were not introduced with any dose however; treatment group was subjected to 1.5g cinnamon for 20 days. Blood pressure levels were recorded before initiation of trial and after every 5 days of efficacy.

Results revealed that high blood pressure levels in both genders from day 5th to 20th day have been reduced. In treatment group of females (G_{TF}), diastolic levels reduced from 107.5±7.071 to 83.75±15.97 mmHg and systolic levels reduced from 127.5±7.07 to 118.75±6.40 mmHg. In treated group of males (G_{TM}) diastolic levels were reported to decrease from 106.23±7.44 to 83.75±9.61 mmHg and systolic levels decline from 126.25±7.44 to 125±5.34 mmHg. The results lead to conclusion that *C. verum* is a good source of reducing hypertension in both genders and thus aids in reducing the risk of ailments due to high blood pressure.

VII. CONCLUSION

- C. verum stick was dried under the sun after proper washing and cleaning of the bark in order to get fine powder
- Compositional analysis indicted that *C. verum* contains moisture, crude protein, ash, crude fat, crude fiber and nitrogen free extract (NFE) 5.3%, 3.3%, 2.2%, 3.8%, 31.02% and 54.38% respectively.
- > The results of this research study concluded that *C. verum* powder depicts proficiency in amelioration towards high blood pressure.

RECOMMENDATIONS

- Use of *C. verum* for a month on empty stomach and should be experimented on adults above 20 years of age with hypertension along with other parameters of weight and blood sugar levels
- Addition of C. verum extracts in foods should be encouraged to enhance enrichment with bioactive ingredients
- Nutrition education program should be conducted to increase awareness regarding nutrition and explore the use of functional compounds

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